Exterior Building Signage   10.14.01

Description:

The purpose of the section is to highlight the current applicable UMD Design Standards related to the design of the exterior building signage.

Related Sections:

- 10 14 02 Interior Building Signs

Effective Date:

January 1, 2020

Applicable Standards:

- ADA Guidelines (current edition)

General Requirements:

The UMD standard building identification sign is to be of the shape, size, and material as specified in the detail drawings included in this section. The cast aluminum letters presented are for special building names and are to be used when appropriate and/or directed by the UMD PM, on a project-by-project basis.
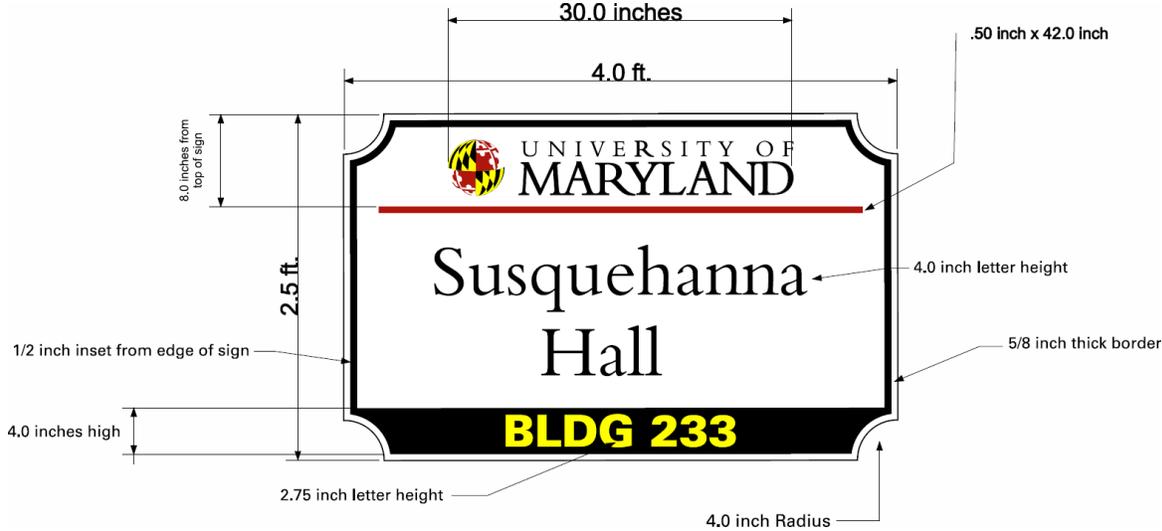
Exterior Sign Standard

- Signs are to be installed at main entrance(s) to building at aesthetically appropriate height and to latch side of single door, or preferred side of multi-door entry.
- Location and height to be determined by architect, UMD Project Manager, and/or UMD-Facilities Management sign shop.
- Sign(s) are to be used to supplement the architectural prismatic, cast bronze or anodized aluminum raised letters required by university standard at main entrance – on pediment where applicable, over door(s) where not on pediment.

Exterior Building "Lettering" Standard

- Font is to be Bembo MT Pro Regular or trade equivalent at 6" character height for text. Letter height may vary pending length of name. Font is to be used at 100% width and auto kerned. Text is to be designation (building, hall, laboratory, etc.) followed by the building number font is Univers 55 Bold and centered.
- Maximum allowable height is 12" for lettering when used on exterior "building" entrance signage.

Exterior Building Sign Guidelines

- Sign is to be 48" x 30" or proportional reduction when limited by design.
- Sign is to be oriented horizontally.
- Sign is to be fabricated out of .080 gauge aluminum white
- All corners are be radiuses at 4"
- All applied graphics are to be of black 2 MIL. High performance vinyl film rated at a minimum 7-year survivable exposure.
- Vinyl films are available from any sign/graphic supplier. An acceptable brand is:
- Avery A9130 – Medium Yellow
- Avery A9345 – Fire Red
- Avery A9090 – Black
- Provide a ½" thick continuous black border around perimeter of the sign, and cut out of above specified vinyl film.
- Signs are to be installed using ¼" x 20TPI canal resistant stainless steel machine screws. Screws are to be set in double expansion lead shields at four corners.

Installation Guidelines: Building Identification
- Raised letters at main entrance
- Location and mounting techniques to be determined at time of installation
- Style: Architectural Prismatic
- Letter size and spacing: As determined by architectural design
- Construction: cast aluminum with belt satin finish
- Finish: Anodized dark bronze or black satin